

PROVIDENT CAMERA E NEWS

August, 2006

Volume 1

Welcome to our first edition of Provident Camera E News! We are very excited about the possibility of reaching our customers in a new format. In the next year this newsletter will provide information on photographic techniques, new products, and events happening in the tri-state.

We want you to know that we will continue to serve your individual needs at our 18W 7th Street location in downtown Cincinnati as we have since we established our first store in Cincinnati in 1929. Provident has continued to be a leader in the retail photographic industry by providing excellent customer service and the newest products in both cameras and photographic equipment. We like to say that Provident has/will meet your specific needs from "traditional to digital" photography.

So be sure to stop by and see us Monday-Friday 9:00 a.m. – 6:00 p.m. and 10:00 a.m. – 5:00 p.m. on Saturday. You can reach us by telephone at 513-621-5762 or by e mail at provcam@fuse.net.

Sincerely,
Rick and Ben Lefton

NIKON News

If you own a NIKON digital D50 or D70s and want to learn more about its features then plan on attending the NIKON Seminar (sponsored by NIKON and Provident) on Thursday, August 10th from 7:00-9:00 p.m. at the Clarion Hotel off Pfeiffer Road in Blue Ash. Cost for the seminar is \$15.00 in advance or \$20.00 the night of the seminar. For tickets call 513-621-5762.

Calling all Interested Parties: Provident is hosting its first ever Photo-Tour

Provident Camera is hitting the road for its first ever Photo-Tour. Join us for a fun-filled day, Saturday, September 30, 2006, as we enjoy the Cincinnati skyline from several perspectives. The tour will begin at Provident Camera at 8:45 a.m. We will be off for a bus tour of four spectacular views of Cincinnati. Jim Fausz will be the host on this trip. Bring your cameras (either film or digital) and lenses. There will be plenty of space on the bus for storing items as we tour. Jim will be happy to assist you with your camera and equipment and answer any photographic questions you may have about photographing in these settings.

The cost is \$59.99 per person. (Cost includes deluxe motorcoach transportation, lunch at Pompillios restaurant in Newport, Ky. and bottled water). Deadline for registration is August 15, 2006. Payment should be made to Provident Camera. Cash, check or credit cards are accepted. For more information (and/or to register for the trip) call 513-621-5762 during store hours.

Provident Photo-Tour Itinerary

8:45 a.m.	Arrive Provident Camera
9:00 a.m.	Depart downtown
9:15-10:00 a.m.	Visit Highland Towers Overlook—Mt Adams
10:15-11:30 a.m.	Visit Eden Park Overlook
12:00-1:00p.m.	Lunch at Pompillio's
1:30-2:30 p.m.	Visit Devou Park Overlook
3:00-4:00 p.m.	Visit Mt. Echo Park Overlook
4:15-4:30 p.m.	Return to Provident Camera

The link below is a shortcut to information about the new Nikon D80 camera just announced on August 9th. B

Shortcut to: http://www.prnewswire.com/cgi-bin/micro_stories.pl?ACCT=130907&TICK=NIKON&STOI2006/0004412792&EDATE=Aug+9,+2006